

# DANIEL FINLAN

DESIGNER: APPAREL + COLOUR

## EXPERIENCE

- Vancouver**  
2015-Current  
**Owner / Artist** at Synthia Kiss Entertainment Inc.  
Best known for their time on Canada's Drag Race Season 2 as drag sensation Synthia Kiss (She/Her)! Since then, this "Snatch Game" Winner has gained over 59K followers on Instagram (@SynthiaKiss), launched a website, designed and sold merchandise, toured across North America and Europe, recorded music, won a Canadian Podcast Award and continues to wow audiences with their wit, talent and costumes!
- Oak and Fort, Vancouver**  
2023  
**Contract Menswear Designer** at Oak and Fort  
Researched inspiration and created technical sketches based on merchant team's planned assortment for the Fall 2024 Menswear collection. Worked in WebPLM to create BOM's and grading rules per style. Worked alongside the Raw Materials team to select fabrics. Worked with technical developers passing each style.  
**Contract Technical Developer** at Oak and Fort  
Created tech-packs for technical developers and vendors to create samples. Managed, measured and prepared samples for fittings. Captured feedback and changes during fittings, proto reviews and final line review.
- MEC, Vancouver**  
2017-2020  
**Colour Designer** at Mountain Equipment Co-op  
Responsible for colour and print direction for MEC private label apparel and hard-goods product. Presented mood boards, colour palettes, key-look illustrations seasonally. Creating original and out-sourced graphics, commercializing all seasonal prints, graphics, plaids and yarn-dye stripes. Developed new templates and SOP's for visual and concise communication of direction for Technical Design and Merchant partners.  
**Junior Designer, Lifestyle Dept** at Mountain Equipment Co-op  
Supported Senior Designers in fittings, meetings and presentations. Assisted Senior Designers creating tech-pack details and artwork specs for Technical Design team throughout the season. Owned trim developments, designed bottoms and mid-layers for Outdoor Lifestyle apparel line, assisted in colourway selection, technical drawings and BOM data.
- Kit and Ace, Vancouver**  
2015-2017  
**Assistant Designer** at Kit and Ace  
Supported Knitwear Designer, Accessories Designer and Design Director of Menswear. Researched seasonal trends and assisted in creating and updating tech-packs for sample development. Prepared showrooms for presentations with samples and printouts. Managed colour dips, created and updated technical flats, visual line plans and BOM's. Worked alongside technical designers, merchants, and planners each season.
- Kit and Ace, Toronto**  
2015-2016  
**Designer in Residence** at Yorkville Flagship Showroom  
Created prototypes directly in the retail Flagship studio space. Recorded fitting-room feedback and identified key trends specific to the Toronto Market. Using this information, I designed, pattern drafted, and sewed samples that were sent to head office for review and potential adoption for bulk production. Additional responsibilities included daily customer alterations, monogramming, local brand events, and retail shifts.
- Joe Fresh, Toronto**  
2014  
**Inter, Children's Dept.** at Joe Fresh  
Assisted Baby Boy Dept. Product Designers with the 2015 product development. Analyzed dips, trim submits, and artwork strike-offs from vendors - all submits were tracked through webPDM. Researched trends in Kid's fashion, graphic tee's and all-over prints.

## EDUCATION

- Ryerson University, Toronto**  
2010-2015  
**Bachelor of Design (Fashion Design)**  
Apparel Design, Accessory Design, Fashion Illustration, Sample Sewing, Pattern Making, Pattern Grading, PLM software, CAD, Technical Flats, Textile Design, Colour Design, Production Management  
Final thesis collection was curated by Jeanne Becker and showcased as part of the "Top 18" collections of the graduating class. Collection was feature on the June 2015 cover of *Globe Style Advisor*

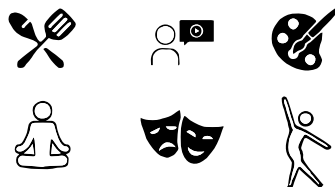
## CONTACT



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## INTERESTS



## SKILLS

Adobe Ps	████████████████████
Adobe Ai	████████████████████
Adobe Pr	████████████████████
Adobe Id	████████████████████
Web PLM	████████████████████
Sample Sewing	████████████████████
Pattern Drafting	████████████████████
Illustration	████████████████████